

Instead of in Almedalen 2021

Instead of in Almedalen – three days of public debate that will be broadcasted live from our top-class studios in Malmö.

We were awarded "Most innovative in Almedalen 2020" and are experts on transforming live events to digital. Team up with us to get the best support for your Almedalen seminar. We are there for you all the way from content planning to broadcast and post-production!

We will help you:

- achieve your goals and get results that actually matter
- reach out to the public and raise above the media buzz

All our studio productions will be transferred directly to Almedalens official program. Once your seminar has been approved by Almedalsveckan in Gotland (don't worry, we will help you with the application) it will be presented on their site with a link to your broadcast.

We have a couple of content tracks that are moderated by a professional seminar leader from Altitude Meetings who will introduce and guide the audience through the program.

Please note that it is possible to come up with a new topic that might not be included in one of the main tracks already set. You can either participate in one of our top-class studios or digitally from your home office.

The main tracks are:

- Monday 5/7: Mobility/Employment market /Democracy
- Tuesday 6/7: Economy/Climate/Social sustainability
- Wednesday 7/7: Children's rights/Urban planning/ Public health

This is included:

- Digital studio run by professional staff and technicians
- Digital facilitator (manages speakers, interaction with the audience, and the chat)
- The markets best interactive digital event platform (Hopin) where your public can interact
- A broadcast that can be viewed after the event on the Vimeo platform or embedded in your website
- Your seminar posted on the official webpage of Almedalsveckan (after approval as described above)
- The title of your seminar and your logotype printed in Dagens Samhälle
- Marketing in our social media channels

Seminar (45 minutes) package price: 30 000 SEK excluding VAT.

Since we are experts on creating inspiring and powerful content we are happy to help you if you want to be sure to reach out to your audience and make a memorable appearance. These extra services are:

- content creating
- moderating
- speaker coaching
- use our pod studio for a pod recording during Almedalsveckan



Get in contact with Yasemin for more information!

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Media partner:

**Dagens
Samhälle**